

TONOPAH DAILY BONANZA

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W. W. BOOTH, Editor and Manager

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Parties who do not receive their papers, or who have any cause of complaint, will oblige The Bonanza by notifying this office.

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No advertising cut, one inch square or smaller, will be accepted unless made of metal. No wood base cut of this size will be used. Wood cuts are dangerous to forms and press.

HELLO, MR. BROWN, SAW YOU FIRST!

Mason Valley News this week received a circular communication, a copy of which we presume is now on the desk of every newspaper man in Nevada; that the reader may get an inside view of the manner in which most of the boasted publicity of California's enterprises is grafted, the letter is here reproduced.

"Panama Pacific International Exposition Company headquarters, Merchants' Exchange Building, San Francisco, December 11, 1911.

"To the Editor: We have concluded arrangements with the American Press association whereby it will forward to you an illustrated descriptive story upon the Panama-Pacific International exposition in San Francisco in 1915. The article will be illustrated with splendid photographs and will cover the entire progress to date of the great exposition at which the nation will officially celebrate the opening of the Panama canal. Every civilized nation in the world will be represented at the exposition, which will celebrate the greatest industrial achievement in history.

"Every civilized nation in the world will be represented at the exposition, which will celebrate the greatest industrial achievements in history. The matter will be supplied entirely free of cost to you, expressage prepaid. We will forward you a page in stereotype plates. If you desire to take advantage of the offer, kindly fill out enclosed postal card and mail at once. Awaiting your early reply and with best wishes. Yours truly,

"FRANK L. BROWN,

"Chairman Press and Publicity Committee Panama-Pacific International Exposition."

We take it from this that the exposition company, which heralds the fact that \$100,000,000 will be expended by the combined nations, states, cities and counties on the enterprise of 1915, has decided that it will be wise to graft all publicity possible, and at the same time see to it that the portion of the \$100,000,000 which rightfully belongs to the newspapers throughout the country, particularly to Nevada, is diverted into the coffers of the American Press association.

Mr. Frank L. Brown, chairman of the press and publicity committee, is just as wise as he is ambitious to serve the American Press association, when he asks the newspapers to publish free his "beautiful full-page illustrated plate matter story;" he knows there are many newspaper men who are easily suckered enough to be worked.

The specific affront to the newspapers is centered in the clause, "We have concluded arrangements with the American Press association," for any newspaper man with a spoonful of brains knows that a handsome contract has been awarded the A. P. A., the profits of which will be in the ratio of the editors who can be cajoled into printing the "beautiful, etc." stereotyped page; the more such pages accepted, the more money goes into the treasury of the American Press association.

Here is good material for the newly formed press association to work upon at its annual meeting in February. The Panama-Pacific International Exposition company should be advised by the editors of Nevada as a body that if the official of that enterprise proposes to make the initial start with a wholesale graft of publicity upon Nevada newspapers, it were just as well to have the matter settled and clearly understood in the beginning.

If the whole show is to be along the lines of the skin game, the press and publicity committee have started, there will be features that demand publicity of the kind the public wants and is willing to pay for. If Mr. Brown's advertising proposal is a fair sample of the schemes that will be employed to make a success of the exposition, the reputation of San Francisco for grafting will not be improved as a result.—Mason Valley News.

Had Brother Emerson of the News been present at the organization of the Nevada Editorial association at Reno on December 15, as he should have, he would have been wise to the fact that all matter from publicity bureaus will be published at the rate of so much per line, the same as the home advertiser is charged, or the matter be consigned to the waste basket. There is to be no more free advertising, only for charity and educational institutions. The newspaper man has played sucker for the last time in this state.

It certainly was a merry Christmas in Tonopah. Everybody was happy, and each one made the other one happy with their wishes of joy.

PROTECTION OF EMPLOYEES.

It is sometimes heard said that large corporations act on the theory that workmen's lives are cheaper than the expense necessary to prevent accident. The public has been aroused to the point that legislation aimed to protect workmen from accidents has been passed in many states. Corporations have also become aware that the maintenance of conditions favorable to the promotion of good health and the protection of life and limb of the workmen is the best business policy. At the same time many large corporations are showing that they have a conscience. Perhaps nowhere is this better shown than in the Lake Superior mining regions, where much money has been spent by mining companies for the welfare of their employees.

During the past year the United States Steel Corporation has expended hundreds of thousands of dollars in the installation of safety devices at its Lake Superior mining properties. Committees of officials and employees were appointed to conduct thorough investigations and to report to the various district superintendents just what precautionary work against accident should be undertaken. The various recommendations made have since been carried into effect or are in progress of adoption. Where the work has been completed, the engine house plants, the machines in workshops in general are so thoroughly safeguarded that it is almost impossible for an employee to receive an injury, unless because of his own carelessness. The Cleveland Cliffs company also has had committees at work, engaged in devising plans for safeguarding the men employed at the various plants of the corporation on the Marquette range. William G. Mather of Cleveland, president of the company, has instructed the officials to spare no expense in providing the necessary equipment. The committees have partially completed their reports, and as far as possible the various recommendations will be put into effect during the winter months. Safety devices will be installed both underground and on surface, and particular attention will be paid to the shafts, where, as a rule, more fatal accidents occur than in any other portion of mine workings.—Mining and Engineering World.

COURT HOUSE CATASTROPHE.

Whether dynamite was used to cause the partial wreck of the new court house building, or there was faulty construction or frozen concrete, the affair is deplorable. It is hard to believe, says the Yerington Times, that we have in our community persons who would carry their ill-feelings towards the contractors, or towards the city of Yerington, to such an extent as to use such despicable measures for revenge. Yet, how can the finding of pieces of burnt fuse and portions of wet sacks in the debris be accounted for? Had they been on top of the piles of destroyed walls instead of under the debris, where they had to be dug out, the conclusions might have been different. They may be, too, much in the theory of frozen cement work. The weather has been cold—below the freezing point for several weeks—and it is reasonable to believe that this might have injured the partitions to such an extent that they fell from the weight upon them. It is not reasonable to suppose that the contractors used bad material or an insufficient amount of cement. They are responsible contractors and could not afford to do such work. They were looking for more work in this community, and would naturally have wished to give perfect work on the court house job. Their reputation was at stake, and that is money to any contractor.

Whatever the cause of the falling of the partitions the Ward Bros., contractors, will have to make the damager portions of the building good. It will cost them between \$3000 and 4000. It is not reasonable to suppose they would have had such a thing occur if they could have helped it, for they did not stand to make more than this amount, if as much, out of the contract.

The building is an ornament to the city, and we believe, when now completed will be substantial in every way.

TAXES OF THE IRON MINES.

The taxes assessed against the iron-mining companies of Michigan and Minnesota this year constitute an important item of revenue for these states, which miss no opportunity to squeeze the last cent possible out of the mining companies.

The Newport mine on the Gogebie range will pay in taxes this fiscal year a total of \$105,000, a sum almost double that levied against any other mine in the Ironwood field. The Cleveland Cliffs Iron company, operator of the Ashland property, will pay only \$3036. The United States Steel Corporation will pay a total of \$177,899, apportioned to its various mines as follows:

Pabst, \$59,241; Aurora, \$46,075; East Norrie, \$42,317; Norrie, \$21,620; personal property, \$8646. It is interesting to note that of the aggregate of \$300,172 to be raised in taxes at Ironwood this year, the three mining companies will pay \$285,935, or nearly 95 per cent, leaving only \$14,237 to be collected from all the other owners of property in the city.

At Ishpeming, Marquette range, the mining companies, the value of whose properties the state tax commission some weeks ago largely increased, will this year pay exactly 90 per cent of the total tax levy. This percentage is materially larger than ever before, the figures the past few years having ranged between 65 and 75 per cent. The tax roll foots up \$279,394. Of this sum, the Cleveland Cliffs Iron company will pay \$124,540, the United States Steel Corporation \$100,995 and Jones & Laughlin \$11,605. The levy on all other property in the city is \$42,254. The rate is \$1.86 per \$100 valuation.—Mining World.

It is reported that \$10,000 was found in a woman's bustle the other day. Bustles have gone out of fashion, but women who have money to hide and are suspicious of banks can store twice that sum in their "rats."

TONOPAH HARDWARE CO.

HENRY C. SCHMIDT

Successors to Nye County Mercantile Co.

RUSSEL WILLIAMS

Three Big Stocks of Hardware in One

ALL GOOD, CLEAN GOODS
HARDWARE DOES NOT GET SHELF-WORN

Every Day Is Bargain Day With Us

1 Price to all. Which
2 is way below Cost

Universal Cook Stoves, Ranges and Heaters, Cole's Hot Blasts, Cooking Utensils, Crockery, Glassware, Tools, Builders' Hardware, Tents and Mine Supplies

Agents for Milburn Wagons & Vehicles, the Best in the land
Built Expressly for Southern Nevada.

PLUMBING AND TINNING
Get ready for winter now. Prompt attention to all jobs in plumbing, roofing, piping, etc. All work guaranteed.

W. SISK
Sheet Metal Works, Opposite Butler Building, Main Street.

NEVADA SHEET METAL WORKS

Bids and estimates furnished on application. Sheet Metal, Plumbing and Heating, Air Pipes, Tanks and Mining Work a Specialty. Careful attention given to out-of-town work. Stock Tanks Built to Order. 342 Mineral St. Phone 342

TONOPAH AND IDEWATER RAILWAY.....

Christmas Excursions
Los Angeles and return, \$31.30
San Francisco and return, via Los Angeles, \$39.70

December 20th, 21st, 22d, 23d, 29th, 30th
Good for Return Jan. 10th
New Fast Train between Los Angeles and San Francisco via SANTA FE
For further information apply
D. ASPLAND, General Agent, Whitmore Building, Goldfield, Nev.
C. H. SHURTZ, Pass. and Frt. Agt.,

Bank Saloon

WALTER DRYSDALE
PROPRIETOR

THE PLACE
To Meet Your Friends
and
Have a Pleasant Smile

BEST LINE OF GOODS

Served the Market Affords

Dr. T. A. Musante

...DENTIST...

Hours:
9 to 12 a. m.
1 to 5 p. m.

Office Rooms:
8 and 9
Tonopah Block



COTTOLENE

THE PERFECT SHORTENING

With an order of Cottolene we will give the new cook book "Home Helps" Free.

NEW PRICES

Small Pail, 40c., Medium Pail 75c., Large Pail \$1.75

LOTHROP-DAVIS CO. INC.

Main St., Tonopah

Phone 262

Special Inducement To Be Sanitary

The Tonopah Sewer & Drainage company will put the sewer pipe to your property line without charge to you. From your property line to within three feet of your connection for 25 cents per foot, and the actual cost of excavation. Phone to Secretary at the Nevada First National bank, or see the General Manager.

JOHN GREGOVICH

DEALER IN FANCY AND STAPLE

..Groceries..

FRUITS AND VEGETABLES, FISH, POULTRY, ETC., IN SEASON.
TONOPAH, NEVADA

FOR SALE—One new two-horse power Wagner 60-cycle, single phase electric motor; starter and fixtures complete. Address B., Bonanza office.

VAUDEVILLE

Best Show In Town
Picture or Act
EVERY HOUR

Music by Our Own
Orchestra at the
BIG CASINO

The Famous Schlitz Beer on Draught—Received by CARLOAD DIRECT

GOLD MEDAL FLOUR - A NEVADA PRODUCT FOR NEVADA PEOPLE

Every sack absolutely guaranteed to consumer. To be had at all stores. Ask for it and insist on getting this. Accept no other substitute.

McLEAN & McSWEENEY, Distributors.

THE TONOPAH BANKING CORPORATION

...Organized 1905...

UNITED STATES DEPOSITORY FOR POSTAL SAVINGS FUNDS

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FRESH MEATS

FISH - and - POULTRY
We Handle Only First-Class Nevada Beef
TONOPAH-GOLDFIELD MEAT MARKET

The BONANZA for First Class Printing